

Alabama Entrepreneurial Initiative (AEI): A Strategy for Workforce Development

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Alabama Entrepreneurial Initiative (AEI): A Strategy for Workforce Development

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
601	Economics of Agricultural Production and Farm Management		10%		
602	Business Management, Finance, and Taxation		25%		
604	Marketing and Distribution Practices		25%		
801	Individual and Family Resource Management		10%		
806	Youth Development		30%		
	Total		100%		

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2008	Extension		Research	
	1862	1890	1862	1890
Plan	0.0	2.6	0.0	0.0
Actual	0.0	3.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
0	184616	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	237018	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	27250	0	0

V(D). Planned Program (Activity)**1. Brief description of the Activity**

Educational programs in entrepreneurial training were conducted at two levels--the county level and the University level. At the University level, two major conferences were held -- the 12th Booker T. Washington Economic Development Summit and the 116th Annual Farmers' Conference. At the county level, educational activities were conducted using the Mini-Society instructional system. Eighty students attended the Mini-Society activities for six weeks on Monday and Wednesday. The theme was, "Mini-Society: Developing A Self-Organized Economic Society." The activities included entrepreneursip, citizenship, voting, cost benefits, marketing and distribution methods, and workforce development. Also, abstinence educational activities were taught -- eight units from Choosing the Best Life. In Greene, Montgomery and Hale Counties, agents conducted a 10-week educational training workshop in financial management, credit worthiness, income statements, return on investments, business ideas, basic business plans, business ethics and negotiations.

2. Brief description of the target audience

The targeted audiences were the rural and urban general population -- in particular youths, and young adults, their community leaders, elected and appointed officials, residing in Sumter, Pickens, Greene, Hale, Montgomery, Macon, and Tuscaloosa counties.

V(E). Planned Program (Outputs)**1. Standard output measures****Target for the number of persons (contacts) reached through direct and indirect contact methods**

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	45	500	400	500
2008	48	525	490	525

2. Number of Patent Applications Submitted (Standard Research Output)**Patent Applications Submitted**

Year Target

Plan: 0

2008: 0

Patents listed

N/A

3. Publications (Standard General Output Measure)**Number of Peer Reviewed Publications**

	Extension	Research	Total
Plan	0	0	
2008	0	0	0

V(F). State Defined Outputs**Output Target****Output #1****Output Measure**

Schools, community centers, faith-based organizations, summer camps, extension personnel and youth service agencies.

Year	Target	Actual
2008	25	36

V(G). State Defined Outcomes

O No.	Outcome Name
1	Youth and adults will explore entrepreneurship, economics, law, government and business ethics. Expand participant's knowledge of math, public speaking, marketing, decision-making and business leadership.

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Economy
Appropriations changes
Public Policy changes
Competing Programmatic Challenges

Brief Explanation

External factors which may affect the outcomes of this project are:

- the economy
- appropriations changes
- competing programatic challenges

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

Before-After (before and after program)
Comparisons between program participants (individuals,group,organizations) and non-participants
Comparisons between different groups of individuals or program participants experiencing different levels of program intensity.

Evaluation Results

Positive behavioral changes and attitude adjustments were observed from the students trained in entrepreneurship by teachers and community leaders during the conduct of this ETP.

Key Items of Evaluation

Funding and most appropriate curricula are needed for the promotion of entrepreneurship education in a region such as the Black Belt region; as well for youth that promotes science and technology.